

#Event Theme

20th Onwards: The lighting industry 2015 & Beyond



The lighting industry is in a phase of transformation, in a mode of re-inventing itself. The lighting industry peers are always stand at the forefront of the lighting, always looking on tomorrow to understand how light will improve and influence our lives in the future – light gives us the power to inspire, uplift, to comfort and heal as well as to create safety and spectacle.

We cordially invite you for an inspiring journey to get ideas on the future of the lighting industry. The journey will be marked by a three-day program in four different tracks: Light + Market; Light + Technology; Light + Design and Light + Network. The program covers the entire industry chain of LEDs and lighting under one roof.

The complimentary event programs in Guangzhou International Lighting Exhibitions is covers the entire industry chain of LEDs and lighting under one roof presenting all-rounded industry information. Attaining the 20th edition, it is establishing as industry platform for those professional to meet annual, where you could inspired and be inspired others. And most important to generate new business together with higher added value.

The future of lighting is for those who see opportunities before they get obvious. The programs will be held in Guangzhou, China from 9 – 11 June 2015.

We look forward to welcoming you in Guangzhou.



Topic

Business, Inspiration, Network

The events programs will be divided into four tracks covers the below hop topics in lighting and LED industry:

Light + Design Track: Lighting & People

Light + Technology Track: Smarter, Better & Brighter

Light + Market Track: Forecast & Business models

Light + Network Track: Inspired & Be inspired

Light + Design Track: Lighting & People

Design concept

- Sustainable lighting
- Human centric lighting
- Quality of light

Design Implementation

- Planners & light designers
- Architect & light designer
- Contractors & light designers

Case studies

- Commercial lighting
- Industrial lighting
- Architecture lighting
- City lighting
- Hotel lighting
- Day lighting

Light + Technology Track: Smarter, Better & Brighter

Smart Lighting

- Smart lighting technologies
- LED drivers electronics development
- The shifts towards wireless connected lighting

LED Technology

- Substrate and Equipment
- Chips, packaging and modules
- Reliability & Thermal control
- Drivers & control

Emerging Technologies

- OLED
- Ultraviolet LEDs
- Li-fi

Light + Market Track: Forecast & Business models

Market Forecast

- Industry dynamics
- Future perspective
- Technology advancement
- New lighting solution opportunities

Business models

- Business strategy
- Customer intimacy
- Quality and reliability
- Innovation and speed
- LED system

Channel strategy

- Channel management strategy
- E-business channels, the risk and opportunities

Light + Network Track: Inspired & Be inspired

Free talk & debate

- Quality of light
- Luminous relationship
- Illuminated expression
- Enlightened communication
- Light for Life
- Sustainability
- Smart lighting

Business matching

- Host buyers selected booth visit
- Buyers lounge gathering

Emerging markets forum

- Indonesia
- Russia